

Fundraising Guide

PERFORMANCES/BUSKING

If you are an arts/performance group, you could put on charity performances, busking or flash mobs. You can do this on campus at no cost and it is a fun way to catch peoples attention.



STALL SALES

The classic example is a bake sale but you could also hire a stall to do second hand car boot style sales, sales of work produced by members or merchandise sales.



SPORTS/MARATHON GO FUND ME'S

You could do sponsored activities such as danceathons, marathons, walk challenges or anything that is classed as a challenge that people sponsor members of your society to do. For example, taking the activity your society does and doing a 12/24 hour sponsored event.



CHARITY SESSIONS/EVENTS

You could put on an event on campus where peoples ticket sales go towards charity. For example a charity sports tournament, give it a go session or themed workshop .e.g. if your a medical group raising money for cancer research, doing a career based workshop themed around that.



THEMING YOUR SOCIAL

A great way to get people involved is to theme your social that week to the cause, getting people to dress up as something related. For example, if your doing breast cancer awareness, getting people to come to social wearing pink and with a donation. This can then be incorporated into your social activites.



Whatever it is you do, please make sure you are being respectful and considerate of the cause you are raising money for, ensuring you are not sending the wrong message! Make sure your event is unique, appealing and accessible.