**Our Plan: 2018-21**

**Who We Are**

We are an empowering, innovative and inclusive student-led Union; championing your interests and providing a community that is home away from home

**Our Vision**

By 2021, we will be a more active and inclusive Union with a powerful student-led voice; delivering meaningful change for our members across their Leicester experience.

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| **Our Key Priorities** | | |
| **Voice** | **Opportunities** | **Support** |
| Ensuring you have easy to access systems to capture your ideas that drive change across all areas of the Union and University | Offering accessible activities to students that allow you to try new things and empower the development of skills for your future | Providing empowering information and reactive support to enable you to proactively manage your student life |
| ***In 2018/19 we will:***   * Relaunch the student voice system to ensure your academic needs are heard, with fully briefed and trained reps to improve your learning experience * Relaunch Union change systems; halving decision making times and empowering student leaders to make impactful change that is communicated out swiftly * Speak to 10,000 students, so you know who we are and we understand your needs | ***In 2018/19 we will:***   * Embed a training and development program for liberation students, to diversify the student leadership community * Launch our first leaders’ conference, to bring people together from the full range of Union opportunities and encourage greater collaboration between students * Undertake a lean review of all leader-facing systems to simplify engagement and improve student satisfaction | ***In 2018/19 we will:***   * Relaunch an extended advice service that offers expert signposting, academic and housing information and self-care support * Publish a cost of study project; highlighting the extent of hidden course fees and pushing for the full disclosure of these expenses to students * Launch a full transition to University programme, supporting students and helping them to avoid common pitfalls |
| ***By 2021 we will have:***   * 30% of students making democratic decisions and 80% aware we’re separate to the University | ***By 2021 we will have:***   * A student leader profile that reflects the number of students at Leicester from liberation groups | ***By 2021 we will have:***   * An evidenced strategy to build and lobby for improved student support provision on campus and online |
| **Our Supporting Enablers** | | |
| **Communication** | **Spaces** | **Partnerships** |
| Understanding your needs and presenting our work to you clearly to ensure you know what we do | Ensuring our physical spaces are of the highest quality, whilst enhancing virtual platforms to enable easy access to services | Building relations with partners that are built on principles of collaboration and healthy challenge to meet your needs |
| ***In 2018/19 we will:***   * Relaunch the Union’s brand, refreshing our visual and digital presence | ***In 2018/19 we will:***   * Mitigate the impact of Percy Gee works and build our presence across campus | ***In 2018/19 we will:***   * Extend the range of affordable food on campus and develop an updated University relationship agreement |
| ***By 2021 we will have:***   * Transformed our identity, with 75% of students aware of who we are and the services we provide | ***By 2021 we will have:***   * Daily physical presence in multiple campus locations, bringing us closer to you and building a better insight of your needs | ***By 2021 we will have:***   * Launched a community engagement plan, demonstrating the positive contribution made to the area by students |