



2026

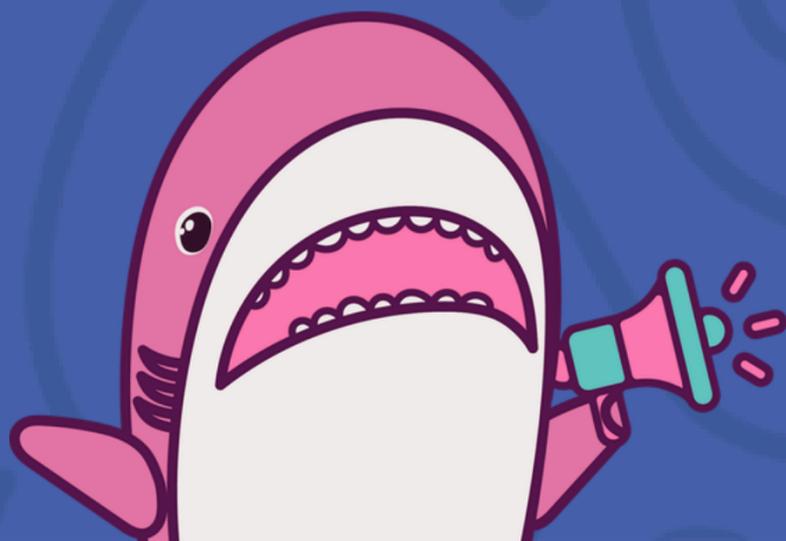
executive elections

VOTE



CANDIDATE RULES

BRIEFING



WHO RUNS THE ELECTIONS?

- First port of call for any questions regarding the elections
- During campaigning period we will be based in the -1.08 PG Meeting Room
- Can reach us at SU-Elections@leicester.ac.uk

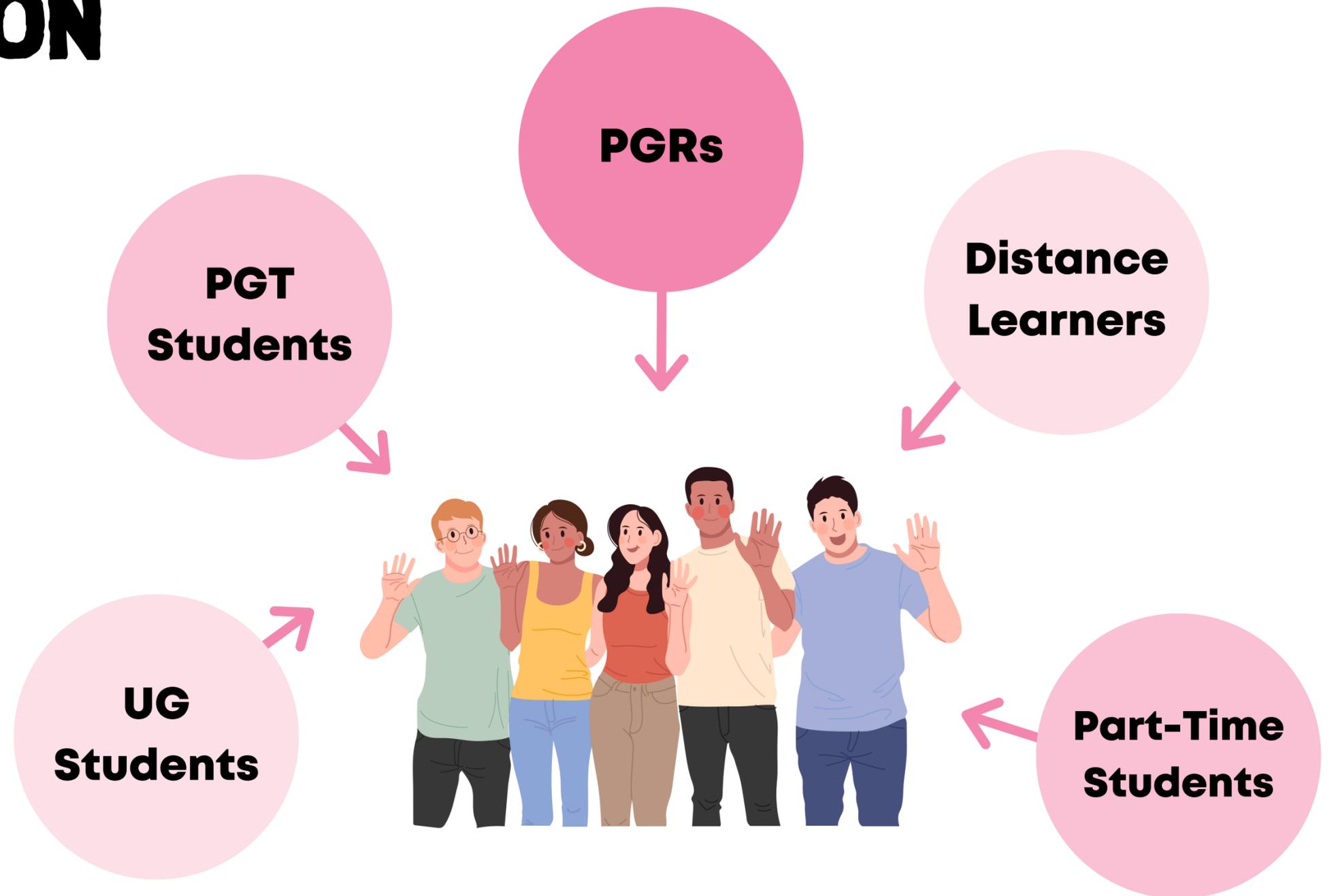
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CHLOE



THE STUDENTS' UNION



THE STUDENTS' UNION

**A Community where all students are
empowered to
thrive, belong and succeed**



EXECUTIVE ELECTIONS EXPLAINED

We are run by students for students

- Keeps us relevant and in touch with student body
- Fresh new ideas and thoughts each year, reflecting evolving student needs.





175+ Societies
40+ Sports
Volunteering
Sustainability



Democracy
Representation
Campaigning
Policy

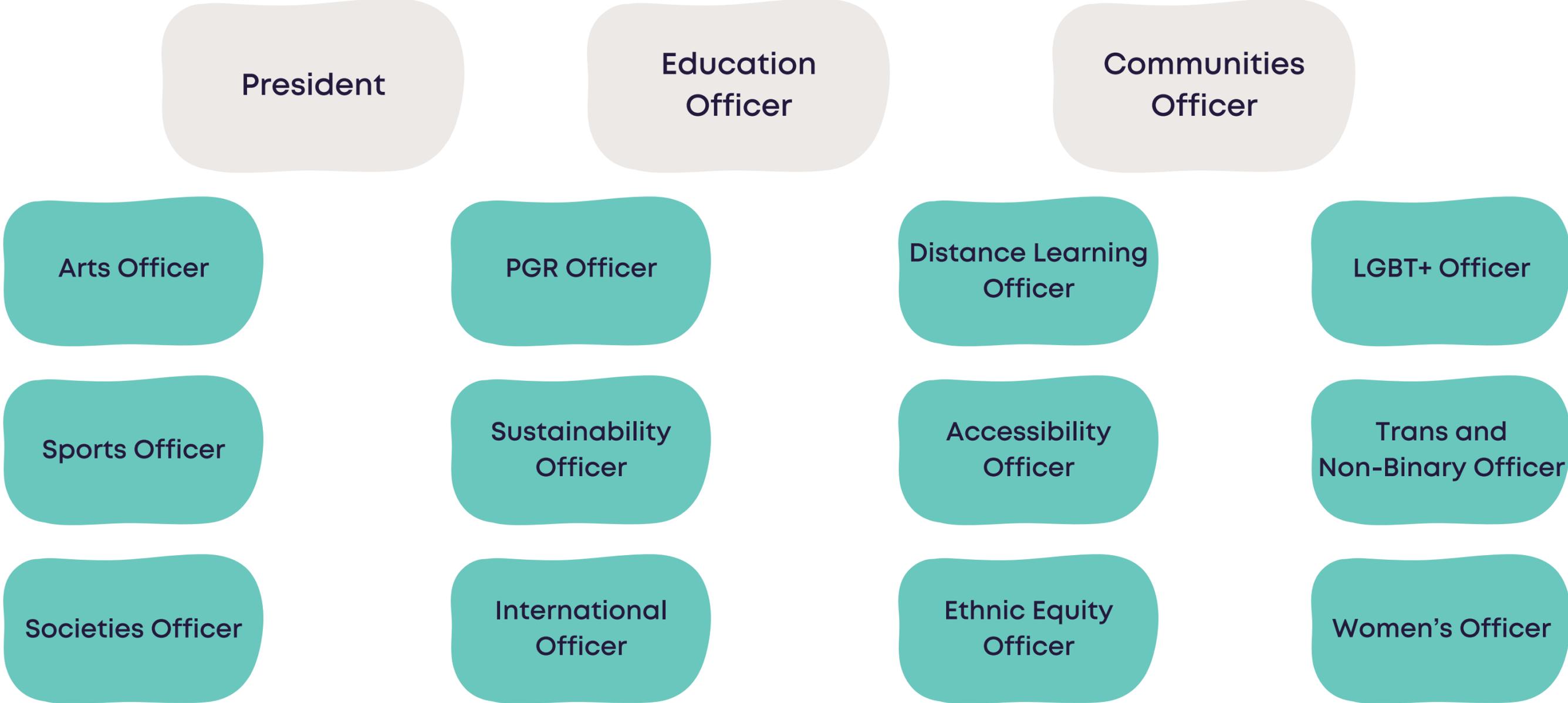


Advice Desk
Signposting
Peer Mentoring
Academic Advice



Liberation Networks
Curriculum Consultants
LeicsDecolonise
Prayer Room Support

OFFICER STRUCTURE 2026/27



DROP-IN SESSIONS

ADVICE TEAM DROP-IN

20th Feb

Liberation Room

11-12pm

VOICE TEAM DROP-IN

17th Feb

Training Room

10-11am

President
Education Officer
International Officer
PGR Officer
DL Officer

ACTIVITIES TEAM DROP-IN

16th Feb

Training Room

10-11am

Communities Officer
Sports Officer
Societies Officer
Arts Officer
Sustainability Officer

LIBERATION TEAM DROP-IN

19th Feb

Training Room

10-11am

Communities Officer
Ethnic Equity Officer
LGBT+ Officer
Trans and Non-Binary Officer
Women's Officer
Accessibility Officer



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WORKING IN THE STUDENTS' UNION

- ★ Core working hours are 10am-4pm Monday to Friday.
- ★ Working collaboratively with an SU staff team of approximately 30 people
- ★ Project management and overseeing a budget
- ★ Asking for support when needed
- ★ Attending all meetings and sending apologies when unavailable
- ★ Managing social media and maintaining professionalism
- ★ Establishing boundaries between work life, personal life and studies
- ★ No formal dress-code but look presentable
- ★ 28 days annual leave and benefits for Full-Time Officers

COUNCILS

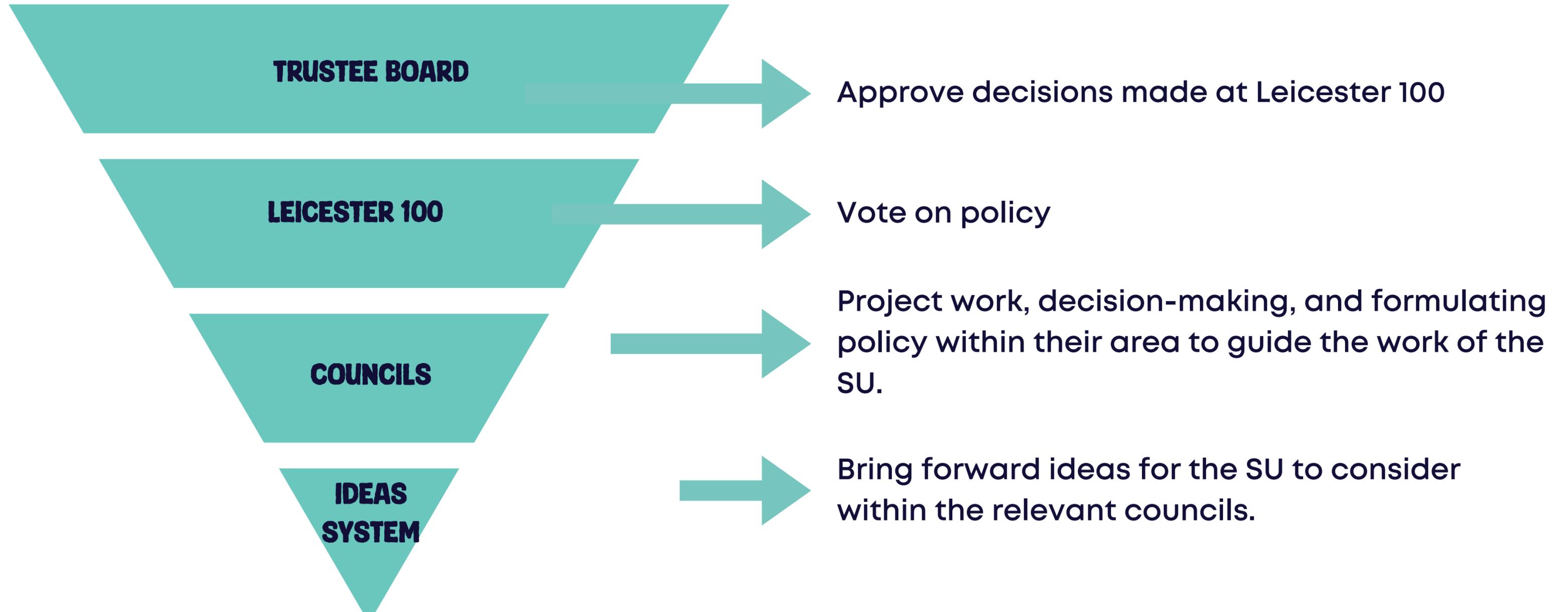
- Get students involved
- Space to influence decisions
- Plan events
- Run campaigns
- Raise feedback

REPORT TO



All chaired by a student Part-Time Officer or Full-Time Officer

Democracy Structure



RULES

Read the rules and regulations on the SU Website:



<https://www.leicesterunion.com/voice/democracy/elections/electionresources/>

If there is anything you are unsure of please do ask one of the election team or email su-elections@le.ac.uk

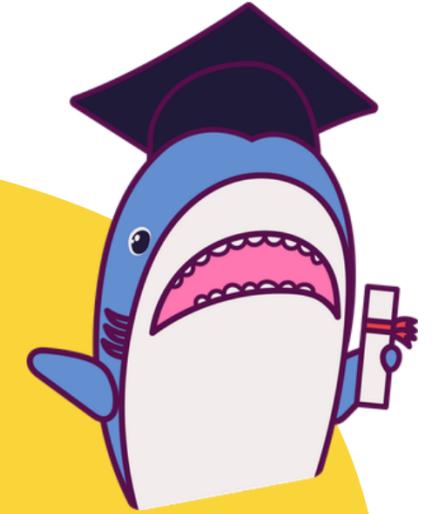


This handy information hub provides candidates is designed for students wh Time Officer role. It contains guidance on such things as the rules, timetable, some campaign tips.

Rules and Regulations

- [Elections timetable](#)
- [Election Rules/Regulations](#)
- [Elections FAQs](#)
- [Endorsement guide](#)

CANDIDATE ELIGIBILITY



- Attended a candidate briefing.
- Sign a declaration confirming that you have:
 - The right to work in the UK for the full duration of the post.
 - No record of academic/non-academic misconduct in the last year:
 - including decisions from University/SU complaints/disciplinary processes
 - No unspent criminal convictions - a DBS Check will take place after the elections

Additional requirements for Part Time Officer candidates:

- Be shortlisted as a candidate for the relevant role based on the application form
- Be a student during the 2026/27 academic year.

Additional requirements for Executive Officer candidates:

- No Restrictions placed on being a Trustee.
- Registered student at UoL for at least 3 months at the close of nominations.

RULES

- ★ Abide by University Regulations, Union Bye-laws and the Law, in particular any reports of racism within the election will be treated extremely seriously.
- ★ You are unable to use either the Union or University logo as part of your campaign.
- ★ Campaigning begins on Friday 27th February at 10am, any campaigning activity that falls within the scope of pre-campaigning as defined in appendix A of the rules is prohibited prior to this time.
- ★ All candidates must submit an A4 manifesto by 10am 24th Feb, otherwise they may be disqualified.

RULES



Any reports from students that they felt as though they were pressured to vote against their true intentions will be treated extremely seriously.



You are not permitted to vote on someone else's behalf.



Keep within your budget and submit receipts by 1pm on Thursday 5 March.



Failure to attend a Candidate Briefing prior to the commencement of campaigning will result in disqualification from the Election.



Failure to submit a manifesto by 10am on 24 February will result in disqualification from the Election



RULES

- ★ Declaration of Slate Form
- ★ All members of your campaign team must be current registered students
- ★ All candidates must send a list of their campaign team with their student IDs.
- ★ The campaign team consists of students who have knowingly been recruited to perform tasks to support a candidate's campaign

RULES

- ★ All Media Groups, and staff including student staff, whilst they are working, are required to be neutral.
- ★ Displaying publicity material either in Victoria Park or on University Road is against local council rules.
- ★ No campaigning is allowed in the Library, in the Gee's polling booths or near Election Help Desks.

SLATES

CANDIDATES MUST DECLARE IF THEY ARE ON A SLATE IN A DECLARATION OF SLATE FORM. THEY CAN ONLY BE ON ONE SLATE.

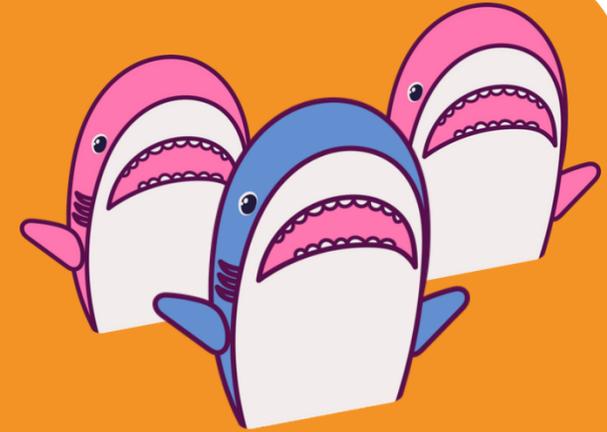
Candidates are responsible for their own behaviour, AND the behaviour of their campaign team. If they are running as part of a slate, their campaign team would include all of the campaigners from the other candidates within the slate.

Candidates are not permitted to:

- Pool their election budget
- Mention that they are on a slate in their manifesto.

Candidates can campaign online/in-person but they cannot be on each other's campaign material (social media is fine).

A slate is where 2+ candidates' campaign collaboratively on a joint platform.



SLATES

PROS

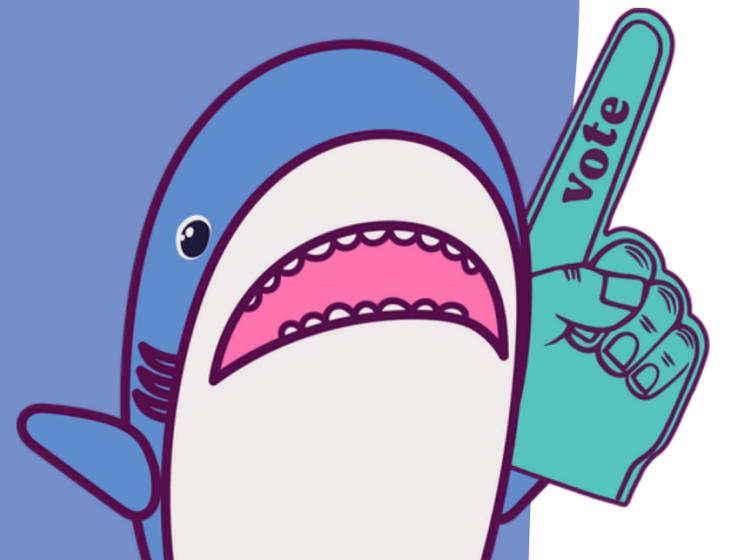
- May help with increasing awareness
- Can help with covering different parts of campus
- Still able to leaflet busy e.g., in lectures etc.
- Could be more recognisable to students
- Potentially more reach on social media

CONS

- Higher chance of disqualification
- Could be more challenging for individual candidates to be recognised
- Have to be careful managing budget
- Campaign material rules
- Harder to check that rest of campaign team are not breaking the rules

VOTING CHANGES

- Voting online will be for set period of the day only - 11:00-13:00 and 17:00-19:00
- Outside of these times, students will be able to vote at physical ballot stations (Library and Gee's) between 10am-5pm.
- Changes have been implemented in response to student feedback/complaints last year
- This change was approved by the Leicester 100



STV - HOW DOES IT WORK?



BUDGET

You may not use your budget for incentives!

£40 for
Executive
Officer
roles

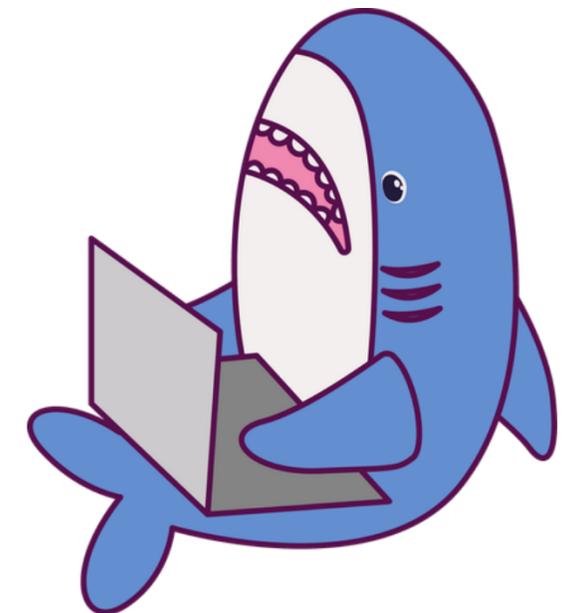
£30 for
Part-Time
Officer
roles



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PROMOTIONAL MATERIAL

- ★ There is a limit to how many printed campaign materials you are permitted (20 A4 posters and 200 A5 Flyers)
- ★ You must only print resources on recycled paper with sustainable inks
- ★ You must only use one of our pre-approved print suppliers (see next slide)
- ★ Please DO NOT use Cellotape (we will provide one free pack of Blu Tak per candidate)



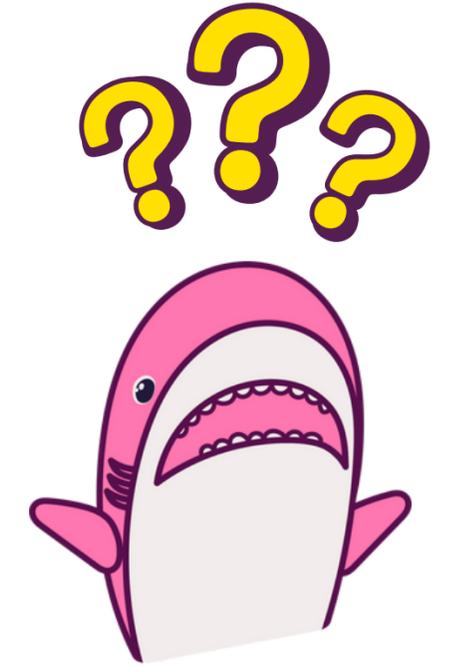
APPROVED SUPPLIERS

Recycled uncoated flyers/posters only from the following approved suppliers:

1. SoloPress - <https://www.solopress.com/environment/>
2. Trade Print - <https://www.tradeprint.co.uk/tradeprint-environmental-policy>
3. You Love Print - <https://youloveprint.co.uk/eco-friendly-printing>
4. Storm Press - <https://www.stormpress.co.uk/about/environment/>
5. Inkwell Printing - <https://inkwell-printing.co.uk/sustainable-print/>



QUESTIONS/COMPLAINTS



The complaints process is included as an Appendix to the rules
To talk informally, please email SU-elections@Leicester.ac.uk



If you wish to make a formal complaint:
<https://forms.office.com/e/VX33Qcd8Ex>



Must be submitted prior to 1 hour after the close of voting (before 1pm 6th March)



Complaints will initially be examined by a member of the investigation team with the Deputy Returning Officer deciding if any action is required.

BREACHES



You are responsible for not only your own behaviour, but also for the behaviour of your supporter(s)/campaign team.



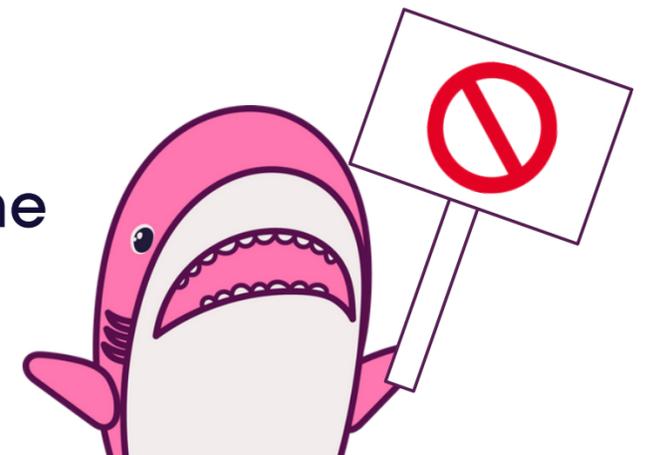
If you are running as part of a slate, it is important to note that your supporters/campaign team would include all of the campaigners/supporters of the other candidates within the slate.



Multiple minor breaches or a serious breach can lead to exclusion from the elections.

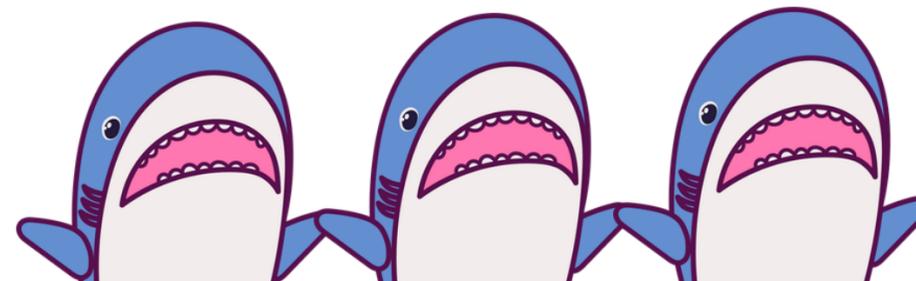


Only the DRO can make this decision, if this situation does occur then the candidate involved would have the right of appeal to the IRO.



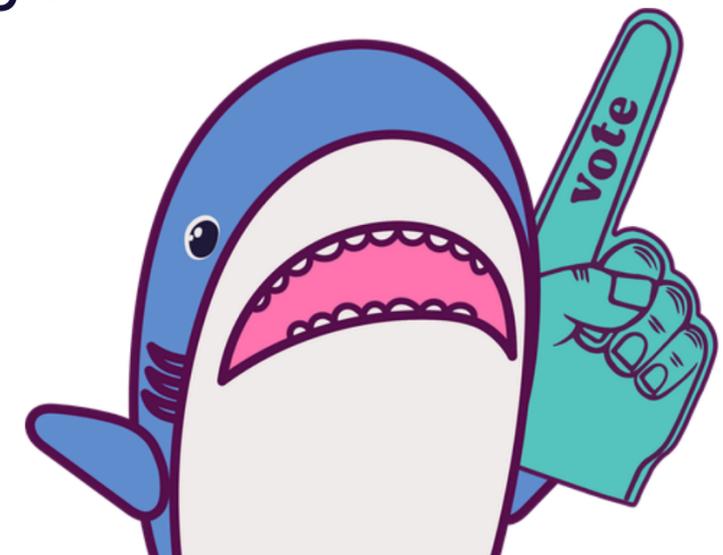
ENDORSEMENTS

- ★ You cannot include endorsements on your manifesto!
- ★ Groups should vote as a committee on who the whole group wants to endorse after candidates are announced
- ★ You can only approach groups once the candidate list and manifestos are released after
- ★ You cannot reach out to groups until the campaigning period has begun on 27th Feb



POSITIVE CAMPAIGNING

- ★ Focus on yourself - not others!
- ★ Be respectful!
- ★ Negative campaigning will only harm your campaign - however it isn't against the rules.



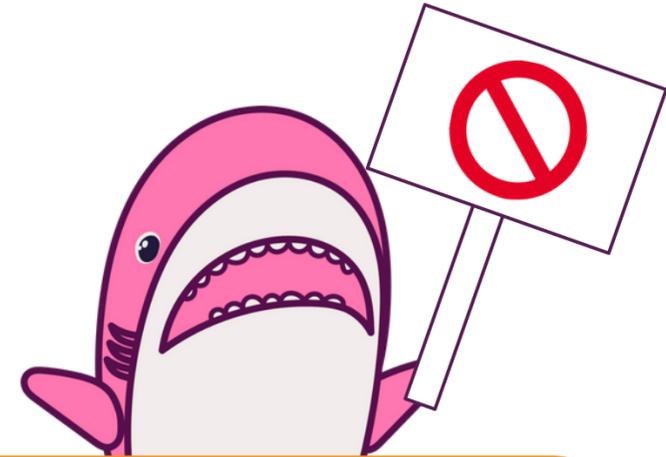
HOW TO APPROACH STUDENTS

- Be friendly!
- Don't interrogate - ask open questions
- Respect their personal space
- Have a rough script prepared

- Ask if they have voted in the elections yet
- Explain what the elections are and what Officers do
- Share your manifesto aims
- Explain how to vote
- Thank them for their time

AIM TO LEAVE A POSITIVE IMPRESSION ON EVERYONE YOU SPEAK WITH

DO NOT



- Corner people or intimidate them
- Take students devices and vote for them
- Be rude or disrespect their boundaries
- Speak negatively about other candidates
- Bribe students to vote for you
- Pressure students to vote
- Take down or vandalise another candidate's campaign material
- Campaign in prohibited areas (Library, Gee's or near voting stalls)

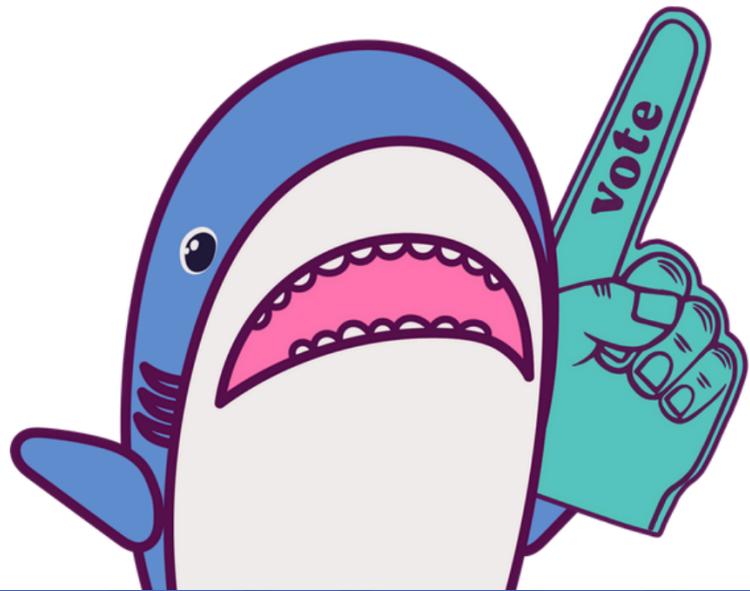


ROCKSTAR AND STUDENT NIGHTS AT THE O2

Social Media:

★ Rockstar will re-share any social media posts that we are tagged in, and will facilitate requests from any candidates. However we reserve the right to only share a reasonable number of times for each candidate.

★ Rockstar will not create any posts to share, we will only re-share as stated above.



ROCKSTAR AND STUDENT NIGHTS AT THE 02

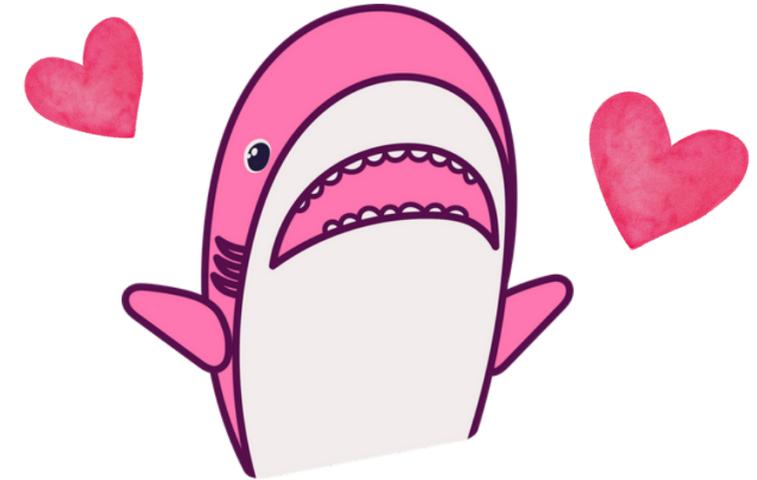
Nights out:

Campaigning t-shirts/clothing can be worn

Candidates entering the venue for our club nights will be subject to the same rules as all customers, so restrictions of note would be:

- ★ No food or drink can be brought into the venue
- ★ No items that would be seen as potentially dangerous. Items that may be seen as dangerous (could include placards, depending on what materials they are made from).
- ★ Candidates will not be allowed on stage in the venue
- ★ Candidates can request shout out's from the DJ, however this will be limited to one per candidate and requests should be sent via Instagram DM to the Rockstar Promotions account.

WELLBEING



Make sure to look after yourself!



Sleep and eat: nothing's more important than your health
Regular communication from designated staff member (staff buddy!)



If you are observing Ramadan and want to let SU staff what accommodations you need to attend any events, please contact us.



Support from Union's Advice Service (advice@le.ac.uk), please include "Election Support Request" within the subject line



On request a letter for your School saying that you are running, when the campaigning period is and what being a candidate entails.

KEY DATES



Nominations Period:
26th Jan to 4th Feb (PTOs)
26th Jan to 11th Feb (FTOs)

Candidate Development
Conference:
31st Jan and 7th Feb

PTO shortlisting:
4th-11th February

Campaigning Period:
27th Feb at 10am - 6th March
at Midday

Candidates list and
manifestos released:
27th Feb at 10am

SU Marketing Days
PTOs/Exec : 13th, 16th, 17th, 27th
Feb

27th Feb - Q&A for Exec
Officers from 1pm then Meet
the Candidates everyone at
4pm in Union Studio

Voting Period:
2nd March at 8am to 6th
March at Midday

Results Night
3:30pm 6th March
SU Square - Everyone
welcome!



DEADLINES



10am on Tuesday 24 February to su-elections@leicester.ac.uk

200 words and photo

A4 Manifesto (up to 2 pages for PTOs, up to 3 pages for Executive Officers)

Declaration of Slate Form (if on a slate)

Campaign team with student IDs (if you don't have a team, ignore this)

Election Pledge

Ballot Paper Name

Trustee Declaration (Executive Officer Candidates Only)

Expenses including scanned receipts (as PDFs) via email to su-elections@le.ac.uk by 1pm Thursday 5th March

Submission of Confirmation to Proceed form Friday 6th March via email to su-elections@le.ac.uk by 1pm

EXEC OFFICER Q&A EVENT

FRIDAY 27TH FEBRUARY 1-4PM IN UNION STUDIO

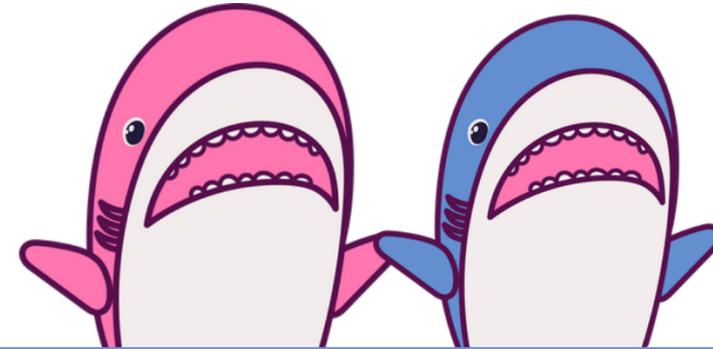


- 2 minute opening statement
- Asked between 3-5 questions
(depending on number of candidates running for position)
- 2 minutes to respond to each question
- 1 minute closing statement

WILL BE STREAMED ONLINE VIA @LEICESTERUNION ON INSTAGRAM

CANDIDATE NETWORKING EVENT

FRIDAY 27TH FEBRUARY 4-6PM IN UNION STUDIO



- All candidates invited to attend
- Informal networking
- Chance to ask questions prior to voting week
- Students are also welcome to attend
- Free samosas!

PHOTOS WILL BE TAKEN BY THE SU MARKETING TEAM

WHAT DO I NEED TO SUBMIT?

**Candidate
Photograph**

Manifesto

**200 Word
Summary**



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WHAT DOES A MANIFESTO LOOK LIKE?

- A list of priorities you want to achieve (using SMART goals)
- Eye catching poster - be creative!
- Colourful and easy to read
- Introduces yourself
- **Up to 2 pages for Part-Time Officer candidates**
- **Up to 3 pages for Executive Officer candidates**
- **A4 in size and a PDF**

**Re-elect Jack
as Activities Officer**

Who am I?

I am the 2022/23 Activities Officer at Leicester Students' Union and I'm rerunning for the 2023/24 year. The first Activities Officer to re-run in a long time!

Before that, I was a Maths student, a Social Secretary for Rugby League, I created my own society and spent a year on Societies Council, which reviews New Student Groups and Grant Funding!

My Biggest Priority

Developing the Student Group Pathway

From creation to committee elections, there are many stages of being a student group that could be made simpler and easier to understand:

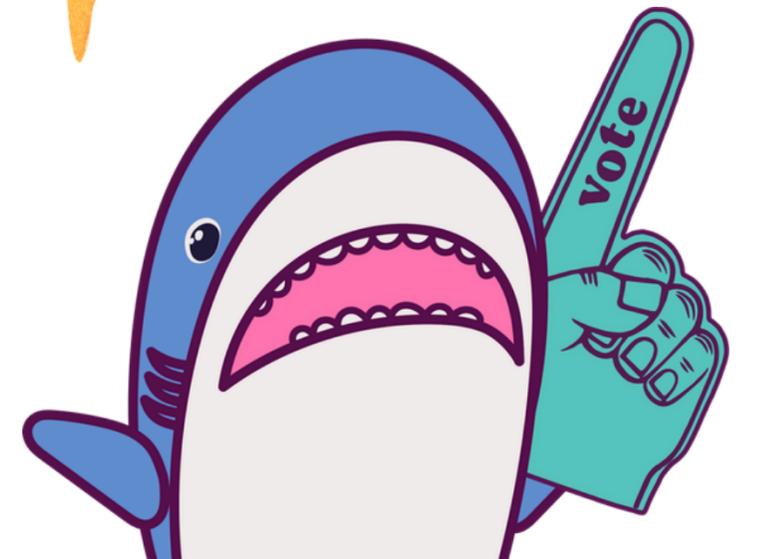
- Do you know the steps to making a New Student Group?
- Do you find all the documents and forms confusing?
- Do you feel fully comfortable organising big events?

All of this and so much more can be made a whole lot easier and I've already been working at it in my time in the role so far. You can see what I've done so far below!

WHY DO YOU NEED A MANIFESTO?

Share ideas and encourage students to vote for you!

VOTE FOR ME!



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WHAT IS A MANIFESTO?

Intent

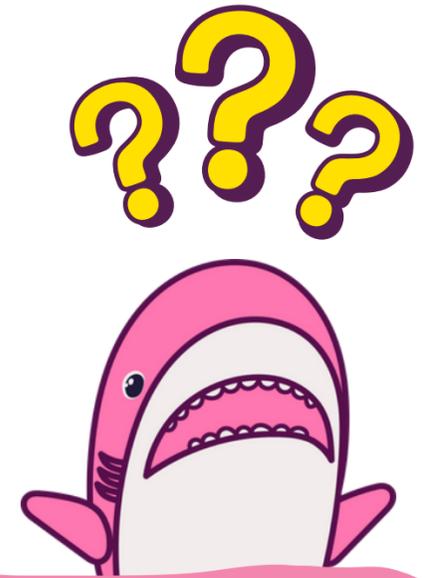
What is the purpose of your campaign? What are your aims and policies?

Views

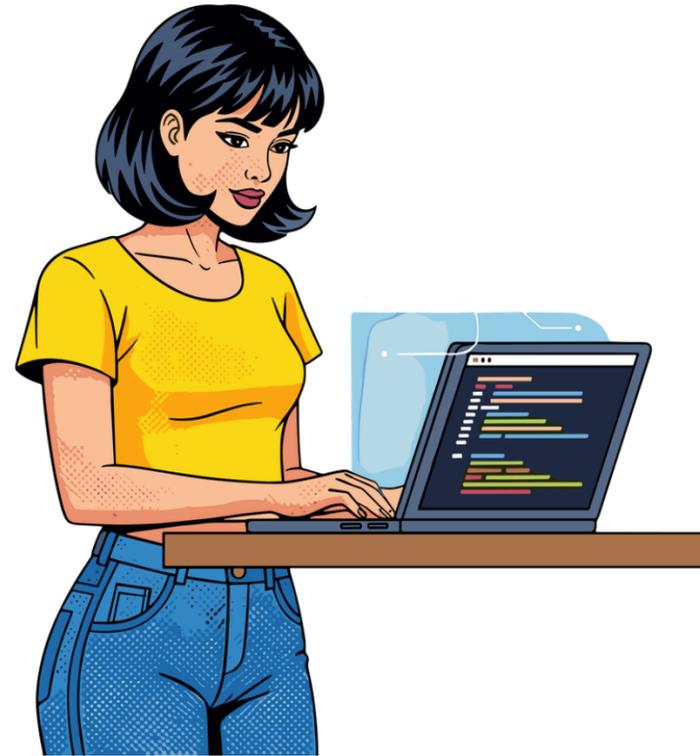
What are your beliefs?

Motivation

Why are you running for this particular role?



YOUR MANIFESTO



Leicester Students' Union Strategic Plan 2025-2028

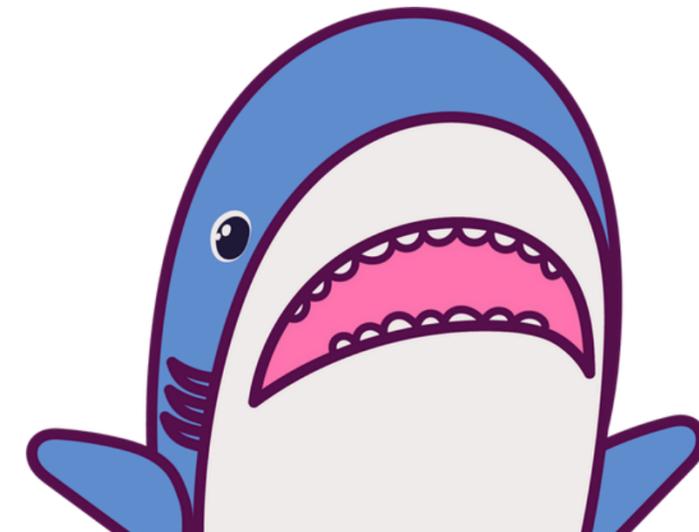


<h2>OUR VISION</h2> <p>A community where all students are empowered to thrive, belong and succeed.</p>	<h2>OUR WHY</h2> <p>We believe students who engage with the Students' Union are happier, make more friends and have better academic outcomes.</p>	<h2>OUR HOW</h2> <p>Advocate for, support and create spaces for all students.</p>
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A NOTE ON AI

- AI does not showcase your personality, relatability, or original ideas
- Students that can detect AI may find the manifesto disingenuous
- Using AI may not demonstrate what your values are
- AI cannot have a full understanding of the role
- Candidates could have very similar manifestos
- AI does not demonstrate your capability

It is possible for you to use AI, but we encourage you to be conscious about when and where you use it.



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UNION**

MANIFESTO SUPPORT

- Thursday 12 February at 10.00am
- Utilise SU Drop-ins with Departments to find out more about what they do and ask questions.
- Message the Election Team

ANY QUESTIONS?

SU-ELECTIONS@LEICESTER.AC.UK

