**Elections Pledge 2021**

This pledge is designed to enable the elections to be a positive, enjoyable experience for everyone involved and sits alongside the Election Regulations that govern the operation of the elections.

All candidates are asked to sign the pledge to say that they agree to follow and adhere to the principals within it.

**Respectful to all**

All Campaign material and campaigning must not contradict ULSU’s Equal Opportunities Policy. In addition, candidates will be subject to the usual University policies on bullying, harassment and discrimination. As a candidate, you agree to-

* Treat other candidates respectfully and not interfere with the campaign activities of another candidate
* Not interfere with students whilst they are casting their vote.
* Treat the campus and Leicester city with respect; ensuring not to cause any damage to buildings or structures on campus.
* Ensure the accessibility of your campaign materials
* Get creative with your campaigning! But remain respectful

**Being Positive and Focussing on your Campaign – the Key to Success**

All the research shows that the majority of students vote because of a positive interaction with a candidate either in person or virtual therefore as candidate you agree to:

* Be positive about what you would bring to a role will get you more votes than being negative about others.
* Rather than outlining the failures of others, highlight your strengths and experience.
* Challenge candidates manifesto or their campaign but avoid referring to a candidates, personal traits, character or religious/political views.
* Ensure you respect your fellow candidates
* Only raise complaints when there is evidence that an election regulation could potentially have been breached.
* Not to use the complaint process with malicious intent.

**Being Accountable**

* Take responsibility for the action and behaviour of your campaign team

**Signed \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Print Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Position \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**