



**CONTENT WARNINGS
(INSTAGRAM SURVEY)
RESULTS**

Survey conducted, on Instagram, in the 2021/22 Academic Year.

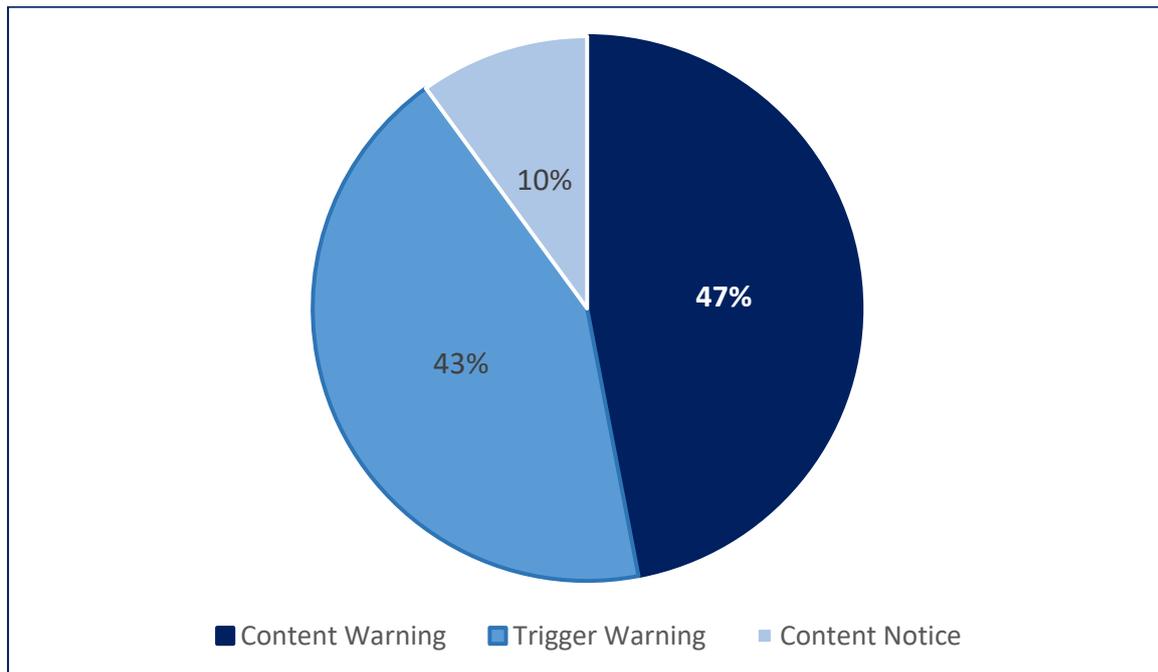
What comes to mind when you hear 'content notices'?

"Sexual violence, abuse, trauma, flashing lights"
"Being warned about potentially triggering / difficult topics"
"Triggering / sensitive content i.e. people with PTSD, phobias, epilepsy"
"Sounds corporate"
"Warnings for topics that could be triggering"
"Trigger warnings"
"Sensitive subjects i.e. sexual assault and mental health"
"Trauma informed accessibility. Mental health access is access. Disability justice"

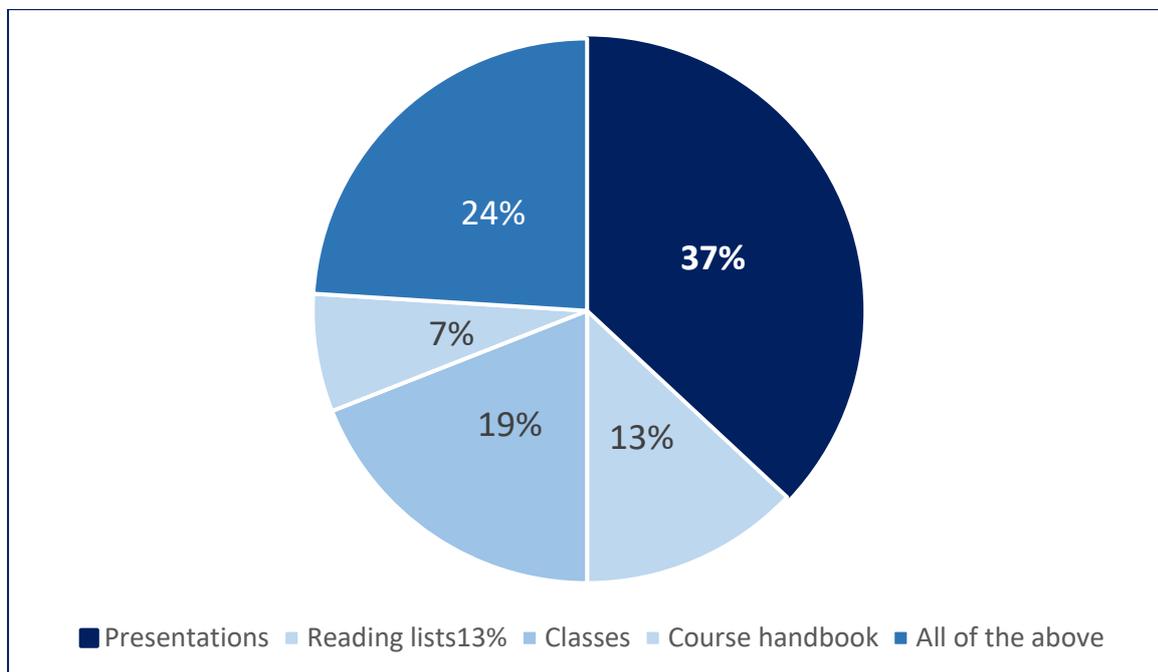
What would you expect warnings to cover?

"Sexual violence, abuse, trauma"
"Sensitive topics: racism, homophobia, sexual violence, etc."
"Obviously the big known triggers, SA, abuse, self-harm etc... but also other triggers: blood, epilepsy, disorders (i.e. bulimia, anorexia, addictions/drugs). Major known phobias (blood, spiders, tripo) and of course animal abuse too"
"Gore, strong content related to negative mental health"
"Traumatising stuff"
"Rape, sexual assault, self-harm, suicide, eating disorders, death, gore"
"Anything potentially upsetting"
"Sexual assault, self-harm, anything that can be deemed to cause someone distress."
"Anything which could have MH impact including discrimination, marginalisation, medical abuse"

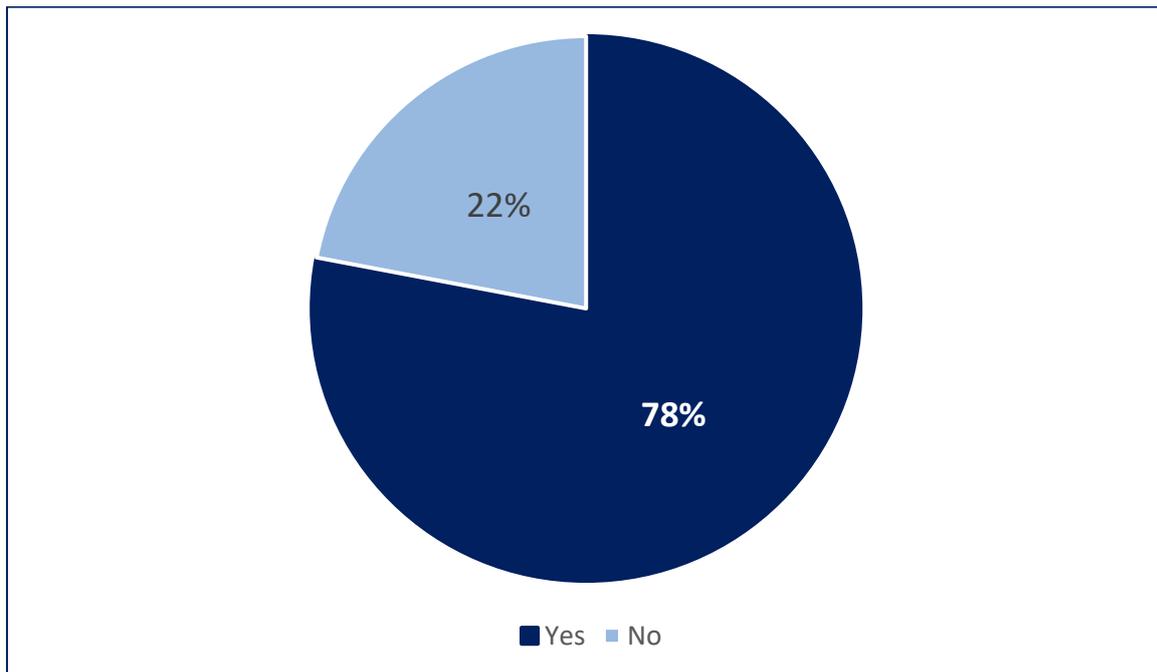
What is your preferred term for sensitive information?



When would you want warnings applied?



Do you like the idea of using content notices?



----- END OF ANALYSIS -----